Whitepaper V.1.01.



COPYCASH

Copytrading platform

The First Decentralized Hybrid Social Trading Platform

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Introduction.
What is Social Trading?

These days, everyone is familiar with social networks, but social trading is only gaining popularity in the world. The opportunity to receive income from investing free funds without having any professional trading experience sounds very attractive. What is social trading? How does it work? How can you make money from it and not lose anything? What are the pros and cons of this new, emerging technology? How do you choose a profitable trader and/or strategy and not be disappointed with the result?

Social trading, a relatively young concept in trading, has not gone unnoticed amongst beginners and experienced conservative investors. It involves the online margin trading field in the cryptocurrency markets as well as forex, stocks, contracts for difference (CFD's) and other assets.

In short, social trading is a way of interacting on a social network created for traders. Such a specialised network allows users not only to communicate and exchange their trading ideas, but also to trade crypto, stocks and currencies together. Usually, such projects have a built-in functionality for trading in various financial markets and to provide an opportunity to share the results of their trading, share charts and trading signals.

"The main feature of social trading is the copy trade service. In fact, this is an opportunity for anyone, even a person with little to no trading experience, to trade with exactly the same results as experienced professional traders."

There is no secret or hidden catch here - you can easily connect to the trading strategy of the selected network member (or trader), and all their trades and trading strategies will be automatically copied to your account. Following a professional can bring profitability, in some cases reaching several hundred percent per annum.

Social trading applications

Social trading is a great alternative way for learning for new traders. It can also be a good way to "recuperate" after your own losses because, instead of reading or listening to stories about hypothetical possibilities of self-earning in this area, you can actually see how successful traders work.

Point of interest: a remarkable fact is that this type of trading is absolutely universal. It is suitable for the widest possible number of assets in all available financial markets.

Social trading does not only work for professional market participants. It is also interesting from an investing standpoint because investors have the opportunity to follow the trader's actions by copying them. Therefore, they have the opportunity to increase their chances of success, although, even professional traders do experience drawdowns from time to time. This happens much less often to them when compared to beginners who often drain their deposits almost immediately after opening an account. But thanks to social trading, even an inexperienced user will be able to make a profit and learn the skill of trading in financial markets by observing the whole trading process.

Social Trading benefits:

- Observation and learning: you do not need to subscribe to copy somebody's trades right away. You can always monitor the statistics of all traders in the system through online access to their trades. Learn and understand the platform's features, methods and approaches for tracking statistics and choose the best professionals to copy their trades.
- Become a part of the community: being part of a community of experienced traders and investors is a huge advantage in the trading world. Just as investors usually have a mentor to assist them, social trading can be considered as a social network where everyone can get help from not just one, but many different users.
- Quick access to reliable market information: social copy trading platforms seriously shorten the process of finding reliable market and trading information by providing data feeds and news to professional traders around the globe.
- Rapid market capture: social copy trading and compatible platforms reduce the duration and costs of professional investing, allowing you to focus on learning from professional traders quickly and easily.

Social trading can be thought of as a kind of mutual aid mechanism through which beginners can learn from the professionals by observing their actions.

Professional traders can also benefit from using the platform. They will be able to share their experiences while earning a commission on all the trades their followers make. The CopyCash platform will be an excellent base on which traders and investors can find each other.

CopyCash: Explained

What is CopyCash?



"We unite the best practices of a decentralised world and the traditional finance world to create the most modern social copy trading platform for traders and investors"

Herman Konstantin CEO and Co-Founder, CopyCash.com

CopyCash is the first hybrid decentralized social copytrading platform.

What does hybrid decentralized work model mean?

The hybrid model implies the use of a smart contract for project management, transparency of all operations and a centralised structure to provide access to traditional financial markets. Such a unique scheme of operations allows everyone to simultaneously have access to the liquidity of DEX exchanges as well as CEX exchanges, stock markets, foreign exchange markets (forex), CFD, metals, commodities and many more.

Traders get the opportunity to trade on their own while attracting investors to increase their profits. Investors have the opportunity to select the best traders based on their rating and automatically copy their trades.

The general working scheme is depicted by the following picture:



Our copy trading platform is a core of the project.

The CopyCash platform is an investment product for those looking to copy the trading strategies of leading traders.

The investment process

The investment process is as follows:

1. The investor is given access to the performance records of the leading traders' investment accounts and can analyse the success rate of their strategies. The investor then chooses one of these accounts to copy.
2. A new, special Copy-Wallet is set up to copy the trader's transactions. The investor then transfers his funds to this wallet.
3. The chosen strategies are automatically copied to the investor's wallets and uses the funds they have invested. Copying does not start unless all the current transactions under the chosen wallet have been closed. If they have not, copying starts immediately after they have closed.
4. For full and instant withdrawal of funds, the investment and copying may be ended at any time. In this case, the funds are withdrawn at the positions held.

CopyCash core advantages:

- No one other than the investor can withdraw or transfer funds from the wallet. The investor has complete control of all trading activity.
- The investor always receives the same trades shown in the statistics for the strategy.
- Investors can arrange to withdraw from the strategy automatically when a critical loss threshold is reached (risk management).
- The fee for using the strategy is payable only if the account's earnings record is positive.
- If one investor pulls out, this does not affect the other investors' results.

A detailed CopyCash core scheme is shown in the following picture:



Decentralised module (smart-contract and oracle)

Smart contract:

The CopyCash decentralised module consists of a unique smart contract which was developed by our team using the Solidity language. It is designed to provide the following features:

- Aggregation of liquidity of decentralised exchanges (DEX)
- Interaction through the system of oracles with a centralised part of the project
- Transaction execution
- Statistics

Oracles:

The decentralised CopyCash module also includes several oracles that connect the smart contract with the centralised components of the ecosystem through the API.

Centralized module:

The centralised module is a user cabinet and a back office and was written using the .NET FRAMEWORK. This module provides our customers with access to their cryptocurrency and fiat wallets, access to our built-in centralised cryptocurrency exchange and access to common traditional financial instruments - forex, stocks, metals, commodities and more.

CopyCash creates a link between the decentralised world and the traditional finance world.

For Investors

A safe and reliable copy trading platform. Copy the most profitable traders for free!

For Traders

Investment tools such as spot and margin trading (multiple trading platforms).

For Crypto Individuals and Businesses

Crypto wallet, payment services, plastic cards, affiliate program, white label franchise.

Ecosystem: Components

CopyCash is a multi-component modular ecosystem. This architecture allows us to provide a wide range of trading and investment products and services for our clients as well as to achieve maximum transparency using blockchain technology and decentralised channels.

It consists of the following components:



Smart contract

A token emission contract is a diminishing code with only 0.8% transaction fee, of which 0.4% is automatically burned and the rest (0.4%) is distributed among CASH token holders. In addition to the payment smart contract, our primary CopyCash smart contract will perform statistical functions (transparency of transactions) as well as ensure the import of a decentralised flow of liquidity (from decentralised exchanges) and the execution of trades.



Wallet and payments

Our hybrid wallet will allow transactions both in crypto and fiat currencies. The team has already started working on issuing our debit card to give every crypto enthusiast an option to pay for their daily expenses and purchases with crypto.



Social trading

This module is a core service of our platform. CopyCash's social trading component allows you to copy the trades of our top traders. Just choose a trader whose strategy looks most profitable and set your account to copy any trades of the selected trader.



Crypto exchange

With the security and transparency of a regulated crypto platform, CopyCash will also offer professional crypto trading services for private persons as well as for institutional traders.



Liquidity agregation

Thanks to our liquidity aggregation module, we will be able to offer the most liquid markets for crypto, stocks, forex, commodities and other financial markets.



Affiliates and white label

Partners and affiliates will benefit from our most profitable affiliate program. B2B and SaaS white label solutions will allow anyone to start their own platform in a matter of days.

Markets

Thanks to our hybrid (decentralised and centralised) model, CopyCash will provide access to over 10,000 different financial markets. Whether it is crypto, stocks, forex, commodities, CFD, metals or something else - we've got you covered. Currently, there are no brokers or crypto exchanges that will offer such a wide array of trading tools.

The hybrid model allows us to simultaneously aggregate centralised and decentralised liquidity.

Supported asset groups

Cryptocurrencies

A cryptocurrency, broadly defined, is a form of digital currencies or "tokens" that exist on a distributed and decentralised network called a blockchain. More than 1,000 cryptocurrency assets are planned to be available on CopyCash platform.

Stocks

This well-known financial market simply involves buying and selling a wide range of company stocks. CopyCash will provide access to the main countries' shares within different continents – the Americas, Europe and Asia.

Foreign exchange (Forex)

The foreign exchange market, which is commonly referred to as forex, makes it easy to exchange one currency for another. Currencies are always traded in pairs and there are many combinations available.

Commodities

Commodity markets trade in the primary economic sectors rather than manufactured products, such as cocoa, fruit, juice and sugar. Commodity markets can include physical trading and derivatives trading using spot prices, forwards, futures, and options on futures.

Metals

Precious metals include gold (Au), silver (Ag), platinum (Pt) and palladium (Pd). This asset class offers investors the most extensive opportunities for trading as well as preserving their funds by investing in "safe havens".

Exchange traded funds (ETF)

An ETF is a type of security that may represent all kinds of technologies, economy sectors, industries, currencies and asset classes. ETF trades in a similar way to common stocks. These funds can be easily and quickly bought and sold or held for a prolonged period of time.

Options

A market that allows participants to open positions in a derivative of an asset. Consequently, an option is not ownership of the underlying asset (although rights and obligations exist), and the value of the option fluctuates depending on the price provided by the underlying asset.

CASH tokens

We decided to use the Initial Exchange Offering (IEO) and Initial Decentralised Offering (IDO) token sale model for our platform. We truly believe our expected contributors are our potential customers.

The CASH token is based on the Binance protocol and will fully comply with the BEP20 standard. Support of this standard ensures compatibility of the token with third-party services while providing ease of integration.

CASH tokens may be used for the following purposes:

- Pay fees
- Receive fee discounts
- Take part in special offers
- Receive affiliate payments

Features:

- 0,8% transaction fee*
- 0,4% automatically burned
- 0,4% distributed to holders
- Buyback and burn
- Farming
- Staking

* Transaction fee applies to sending CASH tokens only. Trading services not counted.

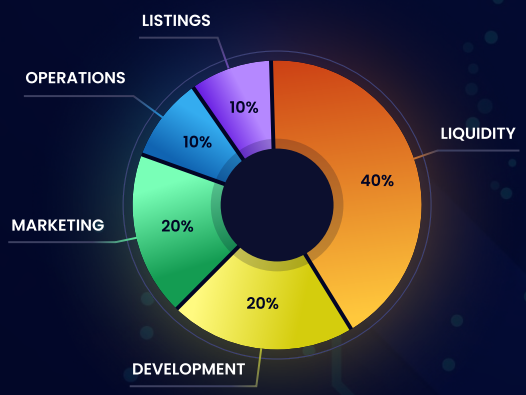
Details:

Token name (Ticker) **Cash Token (CASH)**	Retail price **1 CASH = $0.07 (USD)**
Total supply **100,000,000 CASH**	Blockchain **Binance BEP20**

Allocation



Budget and spending



Allocation specs

Allocation	Share	Value	Day1 Release	Day1 Release (% of Total Emission)	Vesting, mon	Vesting Release	Price	Initial Tokens	Initial Circulation
Seed Round	5%	$150,000	10%	0.50%	9	Every month (10%)	0.03	500000	15,000$
Private Sale	30%	$1,500,000	20%	6%	7	Every month (10%)	0.05	6000000	$300,000
Public Sale	10%	$700,000	40%	4%	6	Every month (10%)	0.07	4000000	$280,000
DEX Liquidity	15%	$1,050,000	0%	0%	10	Every month (10%)	-	0	0
Team	15%	$1,050,000	0%	0%	20	Every month (5%)	-	0	0
Partners & Advisers	10%	$700,000	0%	0%	20	Every month (5%)	-	0	0
CEX Liquidity	5%	$350,000	0%	0%	10	Every month (10%)	-	0	0
Marketing	10%	$700,000	0%	0%	20	Every month (5%)	-	0	0
		$2,350,000 Total Raise		**25.50%** Total Day1 %				**10,500,000** Total Day1 Tokens	**$595,000** Total Initial Circulation

Reasons to buy CASH tokens:

01

Real product

The term, social trading, is searched over 100,000 times a month on Google.

02

Growing demand for copy trading

We have launched our platform when demand for social copy trading services is skyrocketing.

03

Diminishing token

0.4% of the transaction is automatically burned and another 0.4% is distributed amongst token holders.

04

Wide array of use cases

CopyCash offers multiple solutions for crypto holders, traders, investors and crypto enthusiasts.

05

Bonuses for token holders

Fee discounts, priority access to our new features, VIP services and a personal manager for holders.

Roadmap

Q1 2022
- Whitepaper Publication
- Community Building

Q2 2022
- Company Formation
- Tokensale Campaign
- Tier 1 Exchange Listings
- Platform Beta

Q3 2022
- Public Platform Launch
- Crypto Exchange Launch
- Mobile Wallet
- Mobile Trading App

Q4 2022
- Decentralized Platform
- Marketing and Roadshow

Q1 2023
- EU Trading License
- Partnership Development

Q2 2023
- Asian Trading License
- Global Expansion

Team



Herman Konstantin

CEO & Co-Founder

Education:

2011 · Master's degree, Business Administration and Management

Professional background:

2018 - 2020 · Chief Operating Officer, InfoPoint
2015 - 2017 · Trade Marketing Manager, Interactive Brokers

Personal summary:

Herman is a highly professional senior operations executive and skilled marketing specialist with a proven track record in business development. Herman is also very familiar with technology and marketing trends in the blockchain sphere and financial markets, including crypto, forex, stocks and commodities.



Andrew Malevich

CTO & Co-Founder

Education:

2007 · Bachelor's degree, Informational Technologies, Kyiv National University

Professional background:

2016 - 2018 Senior Team Lead, EPAM Systems
2013 - 2016 - Team Lead, InfoPoint
2010 - 2013 - Independent specialist in IT software development

Personal summary:

Andrew has 15 years' experience in the development of professional industry-grade technology solutions, business analysis, IT, system architecture, system administration and team management. Back in the early 2000s, he was at the forefront of creating and implementing networking systems based on Cisco Systems' technologies. He has years of successful experience in co-operating with various worldwide-famous companies and organisations such as OpenTech, UNDP and UNICEF. Andrew is a leading professional in developing and implementing next-gen, mission critical IT systems for the corporate and financial industries. In fact, he prefers being called a "crypto professional" instead of a "crypto enthusiast".



Ivanna Halurava

COO

Education:

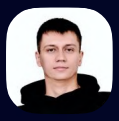
2011 · Postgraduate degree, Human Resources Management/Personnel Administration

Professional background:

2015 - 2020 · Operations Manager, Deloitte Consulting
2014 · Independent specialist in IT business development and customer relations
2013 · Specialist in building worldwide connections between Ukrainian and European corporations

Personal summary:

Ivanna has 8+ years of diverse experience in business development, communications management, and investor relations. She has highly in-demand skills such as marketing strategy formation, sales planning, organisation and negotiating with top level companies. Ivanna has extensive knowledge in the business relations sphere and has perfected her communicative strategy skills in the international relations and partnership field. Additionally, Ivanna taught foreign students the Ukrainian language as a volunteer to make a tangible contribution to the development of global cooperation and multi-cultural networking.



Max Nekrasoff

CMO

Education:

2011 · Bachelor's degree, Casino Management
2010 · Master's degree, International Business Administration

Professional background:

2018 · CEO, DICE.SX
2013 - 2016 · Poker AI Developer
2012 - 2013 · Casino Floor Supervisor, Casino de Monte-Carlo
2009 - 2010 · Casino Manager, Storm International

Personal summary:

With a Master's degree in International Business Administration and a Bachelor's degree in Casino Management, Max started his career as a Casino Floor Supervisor and went up to Casino Manager. When online gambling had been banned in the Russian Federation, he moved to Monaco and got a job in the legendary Casino de Monte-Carlo. Max founded several successful companies in the Russian Federation including a betting agency in early 2013. He has been investing in blockchain start-ups since 2016.



Eugene Holota

Dev Lead

Education:

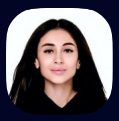
2008 · Postgraduate degree, IT management

Professional background:

2016 · Team lead for Fintech projects on creation of cloud services
2014 · Project Manager
2009 · Full Stack Developer at the international IT company

Personal summary:

Significant experience in software development, team leadership and management of IT professionals in the financial services and internet field. Has good communication skills and a great understanding of the strategies applied to Agile and Scrum project management approaches.



Xenia Nekrasoff

Lead UI/UX

Education:

2010 · Bachelor's degree, International Relations and Politology, State University of Moldova

Professional background:

2017 - 2019 · Lead UI/UX, Avantaj Prim
2014 - 2017 · UI/UX designer, MicroStrategy
2013 · Customer Service Team, Avantaj Prim

Personal summary:

With over 7 years of experience, Xenia is dedicated to perfecting design and the user experience. She is a hard-working and talented designer with a unique mix of creativity, time management, problem solving and technical skills that have been honed through years of practice.



Euginia Holota

Head of Community

Education:

2009 · Business Development and Diplomatic Translation, Kyiv State University

Professional background:

A highly skilled professional in launching IEO/IDO projects. She participated in the first project launch with Security Token Offerings. Independent blockchain adviser to the Ukrainian government.

Personal summary:

Euginia is a highly experienced specialist within the financial industry, with over 9 years of experience specialising in start-up projects, maximising sales growth and company performance.

Technology and development stack

At CopyCash, we select only the most advanced and modern technologies for software development and infrastructure maintenance.

All of our centralised applications are microservice-based and highly scalable.

Technologies used

Centralised development

- C# and ASP.NET Core Framework
- React Frontend Framework
- GoLang
- Solidity Lang

Mobile app development

- Swift Framework
- Kotlin Framework

Other

- TypeScript
- Microservice
- PostrgreSQL
- RabbitMq
- MongoDB
- Jenkins
- Entity Framework
- IdentityServer
- Selenium
- Github

Contacts

COPYCASH

Get in touch. Keep updated

Got a question?
Our support admins are available 24/7

www.copycash.com

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